

# TOSHEKA TEXTILES

Tosheka Textiles is a Kenyan social enterprise that specializes in production and marketing of high fashion “green textiles” utilizing recycled, natural fibers, dyes and environmentally friendly processes to produce textile and textile related products.

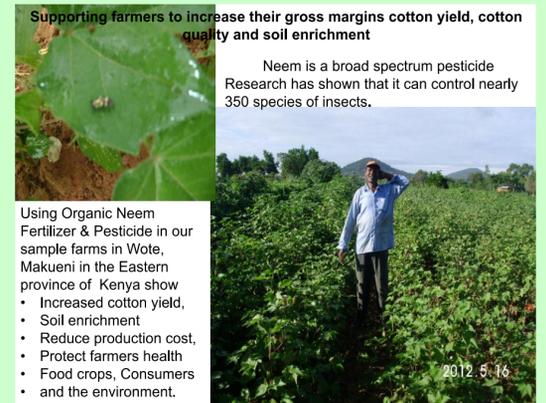
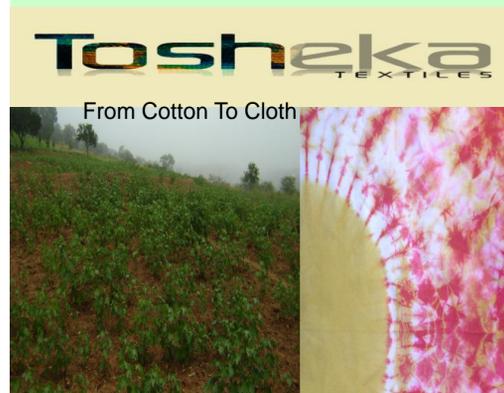
## ABOUT TOSHEKA TEXTILES

### Our Business Mission

- To become the brand leader for eco and ethical textiles in Africa and a brand name associated with production of quality, high fashion ethical products in the global market place.

### Our business endeavor

- To preserve the traditional skills and knowledge by blending them with contemporary designs to produce products that are beneficial to the environment and the consumers
- To have a social impact and provide long-term sustainable incomes for hundreds of people in low-income rural and urban communities and building a highly profitable and expandable textile business.



- Supporting Farmers to increase their gross margins, Cotton Yield, Cotton Quality and Soil Enrichment

### Increasing capacity for quality & competitive textile production by engaging producers in the recycling project as capacity of cotton increases

200 Spinners in Wote currently engaged in production of handspun yarn made from organic cotton grown in Wote

280 weavers engaged in production of up cycled carry all bags made from plastic paper yarn. A total of 400 spinners to be trained by end of year 2012.



### Printing with natural dyes and environmentally friendly processes by managing waste



### Our Products

Woven and knitted household, apparel and accessory products made from organic and environmental handspun cotton yarn from Wote / Marafiki Arts Project



### Up-cycled Carry All bags made from used clean plastic paper bags



## Organic Farming is critical for our small scale farmers because

- Chemical fertilizers affect the NPK / vital nutrients and small holder farmers do not have the machinery required to plough deep enough for the soils to rejuvenate.
- Chemical pesticides are hazardous to the health of farm workers, consumers and other food crops

## Quote from an Indian Cotton Farmer:-

**“A sustainable life is that of a farmer, the rest owe it to him”**

## Core Principles and Values

- Empowering rural and urban communities through trade and employment
- Conserving & preserving our natural resources and the environment which is critical to creating a sustainable economy

**Our emphasis is on production of textiles are in ways that are non-toxic, ethical and sustainable. Using modern production techniques we blend traditional and contemporary techniques and designs to produce innovative, high fashion and quality textiles.**