



# NETFUND Green Innovations Award

*Promoting Green Initiatives*



NETFUND GREEN INNOVATIONS AWARD

## Application Form

### About the NETFUND– Green Innovations Award

The main objective of the NETFUND-GIA is to reward exceptional innovators who have developed outstanding products, technology, service delivery systems or services that enhance and protect the environment. The innovation must also demonstrate economic and social benefits.

The most promising innovations will be taken through a capacity building (incubation) process where the innovators will be trained on several skills. The capacity building process will also include idea refinement and testing. The capacity building process will be aimed at perfecting the innovation for commercialization purposes. At the end of the process the best ideas will be awarded some seed money to help in the commercialization process. In addition, the most promising ideas will be connected to local and international investors for up scaling purposes.

NETFUND-GIA will focus on initiatives aimed at improving or conserving water and energy resources.



### Our partners and sponsors



## Section A: Instructions for the applicants

1. The initiative must have a clear focus and demonstrate tangible results towards energy or water management and conservation.
2. Entrants must either be: **Primary/Secondary school, Civil Society Organization, Individual, Green Village, or Small & Medium Enterprise.**
3. Entrants must conform to existing environmental regulations and should not have current environmental penalties/criminal records.
4. Closing date for the applications will be on **28/03/2014.**
5. For institutional and organizational entrants, they must be legally registered
6. Please note that only one entry per applicant is allowed, all submissions are final, and the application and supporting materials will not be returned.
7. Applicants must demonstrate all the following selection criteria before filling the entry form:
  - Relevance of the initiative in solving energy or water related issues
  - Innovation of the initiative in terms of its originality, design, execution and products/services
  - Commercial viability of the initiative
  - Show social, economic and environmental benefits
  - The ease of scaling up the initiative
  - Sustainability of the initiative

## Section B: Contact information

Appropriate thematic area (please select)

☐ Energy

☐ Water

Entry category (please select one)

*Small and Medium Enterprise (SME)*

*Civil Society Organizations (CSOs)*

☐ SME

☐ Green Village

☐ CSO

☐ Individual

☐ Primary

☐ Secondary

*Schools*

Contact person:.....

Phone Number:.....

Postal Address:.....

E-mail address:.....

Location of initiative (County).....

Village/Township.....

### ***For an organization or group***

Is your organization registered?

☐ Yes

☐ No

How many employees are in your organization?

☐ Less than 50

☐ More than 50

☐ Other, Specify

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## Section C: Initiative details— Please be brief and to the point

### Initiative description

1. What is the name of the initiative?.....
2. What is the status of the initiative? ☐ Idea ☐ started ☐ On-going ☐ completed
3. Give a brief description of your initiative and attach a photo or a diagram where necessary.....  
.....  
.....  
.....
4. Why did you start this initiative?.....  
.....
5. Is your initiative new or a modification of an existing initiative? ☐ Yes ☐ No

### Social, economic and environmental benefits

6. Who benefits from this initiative? ☐ Youth ☐ Women ☐ Children ☐ Others.....
7. How do they benefit?.....  
.....
8. Who is involved in this initiative?.....  
.....
9. How are they involved in the initiative?.....  
.....  
.....

### Innovation of the initiative

10. In what ways is your initiative unique?
  - i. ....
  - ii. ....
  - iii. ....
  - iv. ....
  - v. ....

### Sustainability of the initiative

11. Source of funds for your initiative? Chama ☐ Family ☐ Own ☐ Bank ☐ Organization ☐ Other ☐
12. How do you get your raw materials for your initiative?.....  
.....  
.....
13. How will this initiative help the community in future?.....  
.....  
.....  
.....  
.....

### Commercial viability

14. Who are your customers?.....  
.....
15. How do you (intend to) make money out of this initiative?.....  
.....  
.....
16. What will be the price per unit? .....
17. How many units do you produce in a year?.....
18. What have been the major challenges relating to your initiative?.....  
.....  
.....

#### How did you get to hear about this award?

Website ☐ Radio ☐ TV ☐ Newspaper ☐ Friend ☐ Baraza ☐ Meeting ☐ Other \_\_\_\_\_

#### Declaration by Entrant

I/We certify that the information supplied here is true and complete to the best of my/our knowledge, and hereby submit the entry form having read and understood the participation rules and procedures for the NETFUND-GIA.

Name.....Date..... Signature.....

N/B: Please note, no signature is necessary if the form is submitted electronically

#### For official use only

Received by: Name.....

Date.....Signature.....

Reference number.....

Kindly submit your duly filled form to the nearest offices of Kenya Wildlife Service (KWS), Kenya Forest Service (KFS), National Environment Management Authority (NEMA), or the nearest post office.

**NOTE: Postage has been paid.**

**You can also return it to:**

National Environment Trust Fund (NETFUND)  
Geomaps Centre, 7<sup>th</sup> Floor,  
Matumbato Road, Upper Hill,  
Address: P.O. Box 19324, 00202, Nairobi Kenya

Website: [www.netfund.go.ke](http://www.netfund.go.ke)

Email: [gia@netfund.go.ke](mailto:gia@netfund.go.ke)

Winners will receive cash/in-kind prizes, trophies and certificates.

1<sup>st</sup> Prize in each category will get KES 1m and a trophy

2<sup>nd</sup> Prize in each category will get KES 0.5m and a trophy

3<sup>rd</sup> Prize in each category will get KES 250,000

There is a total of 21 cash prizes to be won. However, the number of innovations being taken through the incubation phase will solely be based on the innovation. Which means that the number of projects to be incubated can be greater than the number given above.