



KEPRO
Kenya Extended Producer Responsibility Organization
Collaboration | Commitment | Circularity | Community

KEPRO – Compliance to SWM Act

KEPRO's focus on Compliance, Commitment & Circularity



About KEPRO

WHO

KEPRO brings together key players in the **packaging for the non-hazardous** products value chain to address post-consumer waste in Kenya. This includes:

1. Plastics: flexible plastics, PET plastics, rigid/hard plastics
2. Papers and cartons
3. Glass
4. Aluminum
5. Composites

WHAT

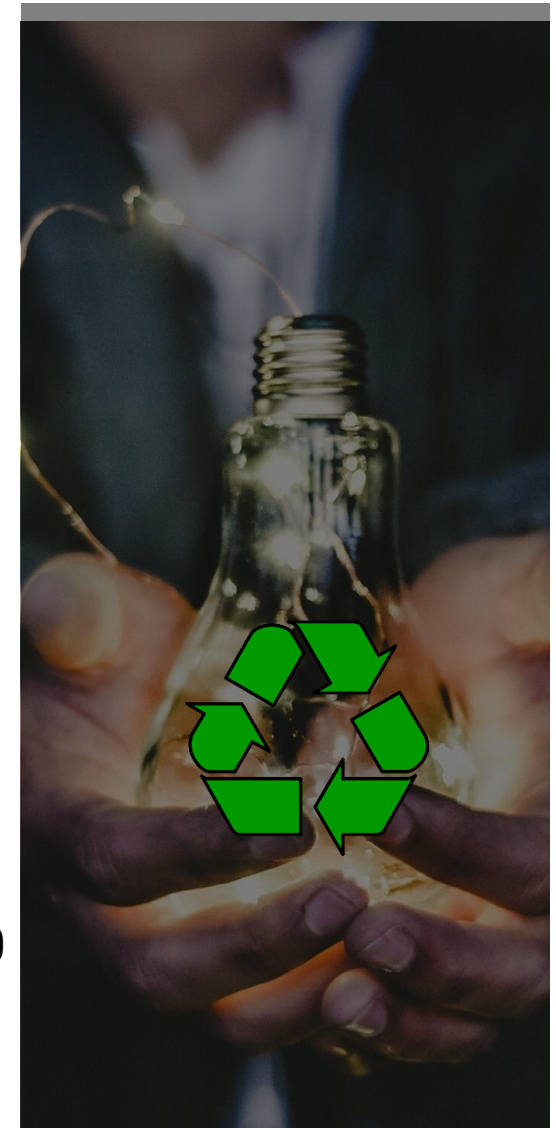
As a PRO, KEPRO **takes the legal responsibility** for the recovery and end-of-life management of post-consumer waste produced by our **450+** members across all of Kenya's 47 counties

Focus on **Compliance** on behalf of our members

Act as a **collective / Not for Profit**

HOW

- **Governance Structure** (Board, Committees, EPR Councils)
- **Execution Capacity** (Secretariat and Strategic Partnerships e.g., KAM, KAWR, DI, KPP, RETRAK, etc.)
- Automated Auditable System **KEPROms** (for servicing unlimited membership declarations, EPR Fee invoicing, and tracking EPR Subsidy payments against Recycler Contracts)





Our Core Values



Collaboration

Building true partnerships with all public and private stakeholders.



Commitment

Putting sustainability and the environment first in all strategies, policies, and actions.



Circularity

Developing the circular economy in Kenya by growing the recycling ecosystem.



Community

Our focus is the environment and it's inhabitants

KEPRO Board Structure, Composition, Renewal Terms & Pre-Qualification



Board
Board Chair
Board Co-Chair

Admin Committee
Committee Chair
Committee Co-Chair

Membership Committee
Committee Chair
Committee Co-Chair

Recycling G4G Committee
Committee Chair
Committee Co-Chair

Communications Committee
Committee Chair
Committee Co-Chair

Specialist Taskforce(s)
Invited by Committee Chair & Board
Approved for Finite Projects

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VALUE CHAIN STAKEHOLDERS (16 Representatives)

Raw Materials (2)
Large
Medium

Converting (6)
Flexible Plastics
Rigid Plastics
Glass
Paper
Metals
Composites

Packaging Users (6)
Large (Tier 1/2)
Medium (Tier 3/4)
Small (Tier 5/6)

Retail (1)
RETRAK

Waste Management Operators (1)
KAWR

SUCCESSION PLANNING & CONTINUITY OF BOARD

2 Year Term
Board Chair
Admin Committee Chair

1 Year Term
All Committee Chairs & Co-Chairs, Members

33% New Members
Lowest Attendance Renewed

Pre-Requisites

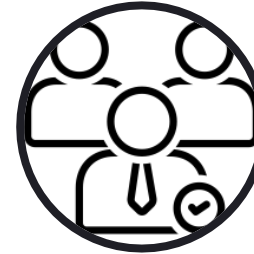
1. Board Chair & Co-Chair: Served 1yr as Committee Chair
2. Committee Chair & Co-Chair: Represent Value Chain Stakeholder 5yrs
3. Position in Company: CEO equivalent of company, CEO/Chair of BMO, Leads Sustainability in Tier 1 or 2 Packaging User

Admin & Treasury Committee

Committee Chair- Meehir Shah
Vice-Chair- Mohammed Raza Rashid



- ✓ Focus on Governance and Transparency



- ✓ Ensures coordination of funding with all committees.



- ✓ Ensures reporting and compliance to regulations and all legal & financial matters



- ✓ Ensures financial oversight of membership funding to maximize compliance and ROI

Communications Committee

Committee Chair- Arnolda Shiundu
Vice-Chair- Leonard Kareko



✓ Annual Reporting to members



✓ 4,000+ connections on social media



✓ Thought leaders via published articles and op-eds.



✓ The rebranding of the **KEPRO Website** began in the fourth quarter of 2022.

Membership Committee

Committee Chair- Dip Shah
Vice-Chair- Wambui Mbarire



✓ 450+ Members



✓ Declared volumes: 9,000+ tons



- ✓ KEPROms Portal
 - ✓ Self-Service Portal (membership & declarations)
 - ✓ Confidential & secure



✓ Continuous **Townhall sessions** for membership engagement.

Recycling G4G Committee

Committee Chair- Stephen Muli
Vice-Chair- Richard Kainika



✓ 11 recyclers in 2023



- ✓ Shifting Focus to MRF's in 2023
- ✓ Focus on Compliance with SWM Act
- ✓ Focus on the Collection
- ✓ Focus on collaboration with counties and communities

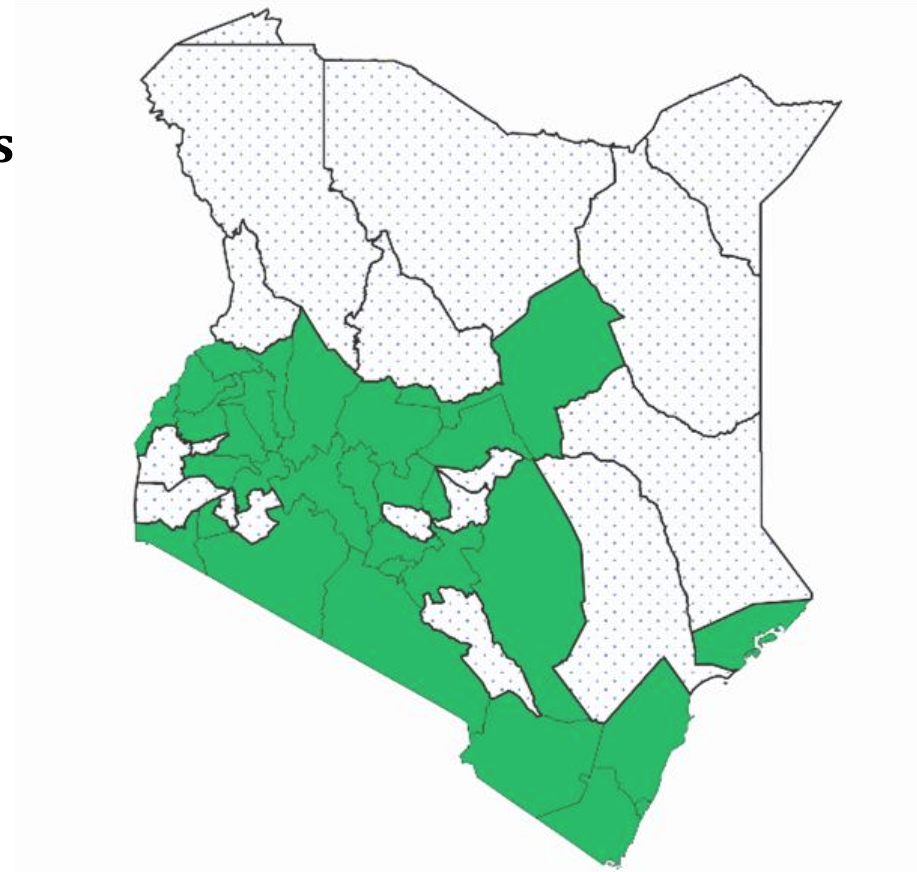


- ✓ 2023 Focus on Packaging Waste:
 - ✓ Plastics (Flexibles)
 - ✓ Plastics (Rigids)
 - ✓ Glass
 - ✓ Paper
 - ✓ Metals
 - ✓ Composites



Our Impact and Presence

- Presence in **31 counties** in Kenya and growing
- Worked with over **11 recyclers** & recovered **9,000 + metric tons** of of post-consumer flexible plastic to date
- Through revenues, paid a total of **KES 85.59 Million + VAT** to recyclers in the form of subsidies
- Spent over **KES 4 Million** supporting sustainable waste management practices through CBOs, Schools, Churches etc.
- Rolled out consumer awareness campaigns on sustainable waste management practices directly impacting **1,000+** individuals



Without EPR FEE



...



60 Ksh/loaf

With EPR FEE ...



What is the incremental cost with EPR?

- @ 10 Ksh/kg additional on packaging cost
- Approximately 200 bags/kg
- EPR Fee = 0.05 ksh/bag

60.05 Ksh/loaf

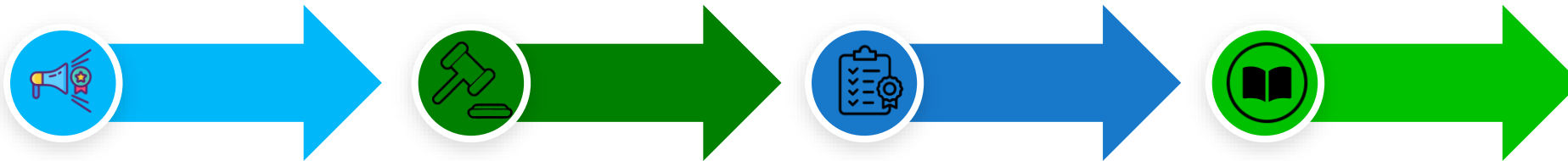
< 0.1% Increase to cost of loaf

What is the cost to manage ?

Future Outlook

True North

General Focus Areas for 2023: Prioritizing Sustainable Waste Management



Creating awareness among stakeholders on the EPR regulations and ensure compliance.

Supporting the **Adoption and Implementation of Sustainable Waste Management Act & EPR Regulations**

Focus on MRF's

Development of Packaging Design Standards to encourage the use of sustainable packaging materials.

Research and development to **establish a curriculum for waste managers, aggregators, and recyclers.**





HOW TO BECOME A MEMBER:

[Website: kepro.co.ke](http://kepro.co.ke)

Membership – **KEPROms** system

- *Confidential*
- *Self Service*
- *5 minutes*

[Website: kepro.co.ke](http://kepro.co.ke) | [Twitter: @KEPRO ke](https://twitter.com/KEPRO_ke) | [LinkedIn: @KEPRO-ke](https://www.linkedin.com/company/kepro-ke) |
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